



Media Kit

Address: 11400 Johnson Farm Way, Fishers, 46037

Opening: November 1, 2025

Fishers Community Center Staff: <https://fisherscommunitycenter.com/about/>

Hours of Operation

- **Opening November 1, 2025**
 - November 1, 2025: 12:00 – 7:00 p.m. (Modified hours for Grand Opening day)
- Monday-Friday: 5:00 a.m. to 9:00 p.m.
- Saturday: 7:00 a.m. to 7:00 p.m.
- Sunday: 10:00 a.m. to 6:00 p.m.
- **Action Zone Childcare Hours:**
 - Monday-Thursday: 8:00 a.m. to 1:00 p.m. and 4:00 to 8:00 p.m.
 - Friday-Saturday: 8:00 a.m. to 1:00 p.m.
 - Sunday: Closed

About

- The Fishers Community Center was created by the community, for the community, with Fishers residents' needs and well-being guiding every step of its creation, design, and construction.

In 2021, a steering committee led by Fishers City Councilor Todd Zimmerman set out to identify and prioritize the amenities that residents wanted most in an indoor facility. Nearly 3,500 residents participated in a survey, highlighting their top requests: a dog park, indoor playground, track, and aquatics facility. These features, reflecting the community's vision, are central to the design of the new Fishers Community Center.

Spanning 105,000 square feet, this state-of-the-art facility embodies Fishers' commitment to health, wellness, and inclusivity. Aligned with the city's Culture of Health initiative, the Center is more than just a recreational space—it's a vibrant hub where residents of all ages can connect, stay active, and strengthen the bonds that make Fishers thrive. For additional details and membership information, visit [FishersCommunityCenter.com](https://fisherscommunitycenter.com).

Building Details

- **Cost:** \$65 million
- **Square Feet:** 105,000
- **Build-Operate-Transfer (BOT) Delivery Method**
 - Construction Partner: Hagerman Construction
 - Architecture Partner: Williams Architects

Building Features

- Fitness Center
 - 11,000 sq. ft. fitness center with 50+ state-of-the-art cardio machines from Matrix and Life Fitness, EGYM Strength Circuit strength training system, free weights, turf area, cycle studio, and more
- Aquatics Center
 - 9,800 sq. ft. aquatics center with Central Indiana's first indoor NinjaCross System, 12' AquaClimb wall, lap pool, water slide, splash features, and a dry heat sauna
- Sports Courts
 - 18,600 sq. ft. gymnasium containing three (50'x84') full-size basketball courts that convert into six cross basketball courts, three volleyball courts, and up to nine pickleball courts
- Indoor Track
 - Indoor walking and running track (1/9 mile)
- Indoor playground
 - 5,300 sq. ft. play space featuring low-climbing play features, a separate toddler play zone, and a two-story play structure with tunnel slide
- Sahm's Community Cafe
 - 2,600 sq. ft. café operated by Sahm's Hospitality Group that is available to members and nonmembers
- Two community rooms
 - Available to members and nonmembers for meetings, programs, events, and community gatherings
- Dog Park
 - Opens Spring 2026
 - Separate membership required
 - Memberships available now at <https://fisherscommunitycenter.com/memberships/>
 - Nearly 2-acres



- - The Fishers Health Department is located on the first floor of the Fishers Community Center.
 - Beginning Monday, October 21, the FHD team will welcome patients to their new clinic for flu and COVID vaccinations, testing, and other health services. Schedule your appointment at <https://health.fishersin.gov/>
 - Clinic Hours:
 - M/W/F: 9 a.m. - 1 p.m.
 - T/Th: 3 - 7 p.m.
 - Sat: Check website for availability



- - Fishers Community Center's supervised child care program, Action Zone, is designed for kids ages 2 months to 12 years to enjoy safe, active play while parents and guardians use the facility. For safety, guardians must remain on site while their child is at the Action Zone.

Free Spaces

- Community Pass
 - Nonmembers will need to register for a Community Pass launching on the Fishers Community Center website in late October to access the indoor track and make reservations for the indoor playground.
- Indoor playground reservations (members and nonmembers need to reserve a time slot in advance)
- Indoor track (Community Pass required for nonmembers)
- Sahm's Community Café
- Community rooms

Membership Options - On Sale Now at
<https://fisherscommunitycenter.com/memberships/>

Individual Memberships (+\$50 join fee)

- Ages 19+
 - \$60/month for Fishers residents
 - \$66/month for non-residents
- Ages 18 and under
 - \$30/month for Fishers residents
 - \$33/month for non-residents

Household Memberships (+\$75 join fee)

- **Two adults and children**
 - \$106/month for Fishers residents
 - \$116.60/month for non-residents
- **One adult and children**
 - \$90/month for Fishers residents
 - \$99/month for non-residents

**Discounts: 10% senior (age 65+) discount will automatically apply. 10% discount for active-duty military, veterans, and teachers is available (verification required.)*

Dog Park Memberships - On Sale Now at
<https://fisherscommunitycenter.com/memberships/>

- \$72 for six months (limit three dogs per family)

Charter Membership

If you sign up before opening day on November 1, 2025, you'll become a Charter Member and receive the following benefits:

- Your name added to a permanent display in the facility
- FREE 30 day access to Les Mills+
- Bring guests up to three times per calendar year
- Early registration and a 30% member discount for preschool, youth and teen swim lessons
- Up to two hours of FREE childcare daily, Monday-Saturday (for Household Memberships)

Charter Members who signed up by September 15, 2025 receive two free exclusive weeks of early access to the facility starting October 20, 2025.

Important Partnerships to Note

Fishers Health Department

Fishers Health Department (FHD) was formed on April 24, 2020, upon the approval of the City Council to create a health department that will be agile, resilient, and proactive in protecting and promoting the health and wellbeing of Fishers residents. As one of three municipal-level health departments in the state, FHD was borne out of the recognized need to provide local public health services amidst a global pandemic. The FHD team collaborates across the whole of the City of Fishers government to provide public health expertise during policy decisions, ensuring evidence-informed and health in all policy approaches to local government. The FHD's approach is to integrate evidence-informed public health policy has been highlighted by others as an exemplar for ensuring public health is at the fore of government policies. The Fishers Health Department exists to bring a high level of health and safety services to the residents of Fishers. Learn more at <https://health.fishersin.gov/>

Sahm's Hospitality Group

Sahm's Hospitality Group is a local, family-owned business founded in 1986 by Ed Sahm. What began with one restaurant has grown into a bakery, brewery, catering business, and several diverse eateries throughout central Indiana. Sahm's restaurants offer a comfortable and welcoming atmosphere, with great food and drinks – the perfect spot for casual gatherings, meetings, celebrations, and everything in between!

With nearly 40 years in Fishers, Sahm's Hospitality Group is now operating the new Sahm's Community Café located inside the Fishers Community Center. The 2,600 sq. ft. café, located on the first floor of the center, will be open to both members and non-members as a space to gather and enjoy food and beverages. Learn more at <https://www.sahms.com/>

Important Upcoming Dates

Two Week Early Access for Charter Members

Charter Members who signed up before September 15, 2025 get two free weeks of exclusive, early access to the facility starting October 20, 2025.

Grand Opening

The Grand Opening of the Fishers Community Center will take place on Saturday, November 1, 2025, from 10 - 11:30 AM.

This event is open to the public, but with limited space available.

Guests will enjoy a morning of celebration, including the official ribbon cutting, opportunities to connect with our Community Partners, including IU Health, Riley, Sahm's Community Café, and the Fishers Health Department, as well as engaging activities, exploration of the facility, membership sign-ups, and more.

Please note: During the Grand Opening, the facility will be open for exploration only. Use of equipment and amenities will begin when the Fishers Community Center officially opens to the public at 12:00 PM on November 1, 2025.

Other Programming Hosted by the Fishers Community Center

Camps

For more information: <https://fisherscommunitycenter.com/camps/>

Camps previously operated and led by the Fishers Parks Department will now be operated and led by the Fishers Community Center.

- Fall Break Camp
- Winter Break Camp
- Spring Break Camp
- Summer Break Camp

Swim Lessons

For more information: <https://fisherscommunitycenter.com/aquatics/>

Powered by SwimFAST, this program teaches children and teens essential water safety and swimming skills through small-group lessons (4:1 ratio) led by certified instructors. Lessons are open to all (members receive a discounted rate) and are offered for ages 3-17 across four progressive levels. Sessions run twice weekly for four weeks, with level placement determined after registration.

Registration

Swim lessons at the Fishers Community Center are offered in 4-week consecutive sessions, not as year-round enrollment. This means parents will need to register for each session they'd like their child to attend.

- *Registration for 2025 November/December classes will open in phases:*
 - Fishers Community Center Members: October 1, 2025
 - Nonmembers: October 15, 2025
 - Registration closes October 31, 2025

Top 10 Content Ideas - Influencers

- 1. POV Walk-In Reel**
 - First-person clip walking through the doors into the lobby.
- 2. Playground POV**
 - Crawl-through or climbing shot filmed like a kid's-eye view.
- 3. Track Lap Time-Lapse**
 - Condense one lap around the indoor track into a short clip.
- 4. Aquatics Close-Ups**
 - Creative shots of water features, slides, and splash details.
- 5. Court Switch Reel**
 - Quick-cut transitions between basketball, pickleball, and volleyball.
- 6. "Scale of the Gym" Shot**
 - Pan from different angles to show the size of the full gymnasium
- 7. Detail Series**
 - Reel of small details: signage, flooring, equipment logos, architectural elements.
- 8. Staff "Favorite Spot" Clips**
 - Ask FCC staff or Mayor Fadness to show their go-to place in the building.
- 9. Behind-the-Scenes Moments**
 - Lighthearted clips of media setting up or staff giving tours.
- 10. Countdown/Coming Soon Reel**
 - Mash-up of different spaces with text: "Opening November 1".